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BROWNWOOD FARMS OPENS SECOND RETAIL LOCATION
IN NORTHERN MICHIGAN

New Leland location to carry full line of Brownwood Farms products

TRAVERSE CITY, MICH., MAY 15, 2008 – Brownwood Farms, a northern Michigan producer of premium food products, announced the opening of its second retail store in Michigan. The new Leland location is open to the public beginning Saturday, May 17.

Located at 110 Lake Street, the downtown Leland store carries the full line of Brownwood Farms premium food products in addition to some complementary gourmet food items. With the first Brownwood Farms retail store located in Eastport on US-31 and the production facility located in Williamsburg, the company continues to grow and strengthen its dedication to northern Michigan.

“Our customers give us such great feedback about our products, and they’re always asking for more places to find them,” said Jeff Hughes, owner of Brownwood Farms. “Leland is a great community and a perfect setting to expand the retail business of Brownwood Farms.”

In addition to the Leland opening, the original Brownwood Country store located on E. Torch Lake Dr. will reopen for the first time in two years Memorial Day weekend. The country store was originally opened as a restaurant in 1945 where Brownwood Farms Cherry Butter and Famous Kream Mustard were served as condiments. It has since been converted into a gourmet food retailer.

The Leland store will be open for the summer seven days a week from 10 a.m. to 7 p.m. until Labor Day weekend. The Eastport store is open year-round.

Firmly rooted in northern Michigan, Brownwood Farms began in 1945 as a restaurant, providing its original Honey and Cherry Butter as condiments. Introduced in the 1950s, the addition of Kream Mustard led to the opening of a production facility in Williamsburg, Michigan. The Brownwood Farms product line has since expanded to include more than 30 selections and is offered in retail stores from the Midwest to Florida and California. Brownwood Farms products have been featured in *Fancy Food & Culinary Products* magazine and honored with Napa Valley Mustard Festival awards. For more information on the complete product line visit www.brownwoodfarms.com.

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