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BROWNWOOD FARMS EARNS SECOND GOLD MEDAL IN NAPA VALLEY
Barbeque Mustard is “Exotic” World-Wide Mustard Competition Winner

TRAVERSE CITY, MICH., MARCH 18, 2008 – Brownwood Farms, a northern Michigan producer of premium food products, has earned gold and silver medal honors for its Barbeque Mustard and Famous Kream Mustard respectively at the Napa Valley Mustard Festival World-Wide Mustard Competition in Napa Valley, California. This is the third consecutive year that Brownwood Farms products have received medal honors.

The Brownwood Farms Barbeque Mustard, introduced in the mid 1990s and bronze medal winner in 2007, took home the gold medal in the “Exotic” mustard category. The Famous Kream Mustard, one of the original Brownwood Farms products and a gold medal winner in 2006, took home the silver medal in the “Sweet Hot” category.

“I am so humbled by these awards considering the high level of competition,” said Jeff Hughes, proprietor of Brownwood Farms. “This is a true testament to the quality standards that we hold each and every one of our products and their ingredients to.”

The competition drew more than 400 mustard entries from seven countries, including Canada, France, Japan, New Zealand, South Africa, Sweden and the United States. Brownwood Farms is the only Michigan company to have won any level of award at this festival in the last three years.

“Some of our recipes, including the Kream Mustard, haven’t changed in 65 years because people love them,” said Hughes. “We see no reason to change a great product, an award-winning product.”

Coordinated by Barry Levenson, Curator of the Mt. Horeb Mustard Museum in Mt. Horeb, Wisconsin, and Mustard Festival producer, Summers-McCann Public Relations, the 2008 World Wide Mustard Competition had more than 400 mustards from seven countries. They were judged in 19 categories by food journalists and chefs as part of the Fifteenth Annual Napa Valley Mustard Festival. Representatives from throughout the United States and around the world will attend *The Awards ~ A Spicy Soirée!* to receive their medals on March 14 at Black Stallion Winery in Napa.

Firmly rooted in northern Michigan, Brownwood Farms began in 1945 as a restaurant, providing its original Honey and Cherry Butter as condiments. Introduced in the 1950s, the addition of Kream Mustard led to the opening of a production facility in Williamsburg, Michigan. Since then, the Brownwood Farms product line has expanded to include more than 30 selections and is offered in retail stores from the Midwest to Florida and California. Brownwood Farms products have been featured in *Fancy Food & Culinary Products* magazine. For more information on the complete product line visit www.brownwoodfarms.com.

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